

SiteSeer Plans

| | VOID ANALYSIS BY SITESEER | SITSEER EXPLORER | SITSEER ANALYST | SITSEER DECISION MAKER |
|--------------------------|---------------------------|---|--|--|
| | \$199-299 PER REPORT | ANNUAL SUBSCRIPTION | ANNUAL SUBSCRIPTION | ANNUAL SUBSCRIPTION |
| | | UNLIMITED FEATURES, INCLUDING VOID ANALYSIS REPORTS | | |
| IDEAL FOR | | Real estate professionals, retailers, and communities needing a visualization, analysis, and reporting solution | Communities and real estate professionals that want more than just Void Analysis, and retailers that don't require model development | Retailers needing the highest level of analysis and add-on custom features, professional services, and model development |
| FEATURES | | | | |
| Maps | | ✓ | ✓ | ✓ |
| Trade Areas | | ✓ | ✓ | ✓ |
| Reports | | ✓ | ✓ | ✓ |
| Void Analysis | ✓ | ✓ | ✓ | * |
| Retail Match | | ✓ | ✓ | |
| Community Match | | | ✓ | |
| Model Builder | | | ✓ | ✓ |
| Site Scorecards | | | ✓ | ✓ |
| Hot Spots | | | ✓ | ✓ |
| Customer Analytics | | | | ✓ |
| Winners Analysis | | | | ✓ |
| Predictive Models | | | | ✓ |
| DATA | | | | |
| Demographics | | ✓ | ✓ | ✓ |
| Business Locations | | ✓ | ✓ | ✓ |
| Points of Interest | | ✓ | ✓ | ✓ |
| Traffic Counts | | ✓ | ✓ | ✓ |
| Retail Supply and Demand | | ✓ | ✓ | * |
| Workplace Demographics | | * | * | ✓ |
| Consumer Spending | | * | * | ✓ |
| Mobile Activity Data | | * | * | * |
| Other Industry Data | | * | * | * |
| SERVICES | | | | |
| Professional Services | | * | * | * |
| Predictive Modeling | | | | * |

* Optional add-on.

Each tier comes with onboarding, training online help, and access to our support team via phone/email. Each tier comes with standard data that is appropriate for that plan; users can request additional data as needed. Contact SiteSeer for more information.